

# The Boer Goat Monthly October 2021 Newsletter

## Photos, Videos & Stories - Oh My!

We want to recognize you on our social media accounts, in the e-newsletter & in the magazine! Please send us photos from your shows or fun photos of your Boer goats & tell us about your family & herd.

We also want to give a shout out to Rachel Smith, who sent us these pictures, and the other ABGA members who have shared their pictures! We've created a Member Moment feature we will share regularly.



# Member Moment:

## Goats, the Governor & Good Times

The children of ABGA members Blain & Rachel Smith were showing goats at the Mid-Summer Classic open goat show during the Van Buren County Fair when Iowa Governor Kim Reynolds stopped by.

"It stopped the show for a bit," said Rachel, whose family was hosting the Open Meat Goat show for the second time. "We respect Governor Reynolds, and we were honored. She wanted to see what activities were happening & stopped to watch."

As an Iowa Meat Goat Association board member, Rachel had heard the governor might stop by when she was making rounds at some agricultural events. Not only did Governor Reynolds stop to visit the show, she even held Pearl, the goat Rachel's daughter showed.

She also asked the Smith kids some questions. "My kids grasped the magnitude of this," Rachel added. "They are proud of their goats. They feed their goats, and they do their own caretaking."

“

*You will know 'The Rest of the Story' as Paul Harvey liked to say, in our next magazine.*

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## Boer Goat 101



You asked us how to trim goat hooves, so we created a video!

ABGA member Dawn Foster takes you through the steps. She also shares hoof trimming tools she uses. You can watch it at [bit.ly/ABGA\\_HowToTrimGoatHooves](http://bit.ly/ABGA_HowToTrimGoatHooves).

Each month we will share a tip for raising Boer goats. Some will be videos and others will be written. We're also sharing informational videos like this one and written tips on our social media accounts. Please email [editor@abga.org](mailto:editor@abga.org) if you have a specific tip you would like to see.



# Meet Our Coni Ross Memorial Scholarship Recipient

*“Being chosen as the first-ever Coni Ross scholarship recipient means a lot to me. While I only got the opportunity to meet Coni a couple of times, I considered her to be the best of the best. I can only hope to one day be as knowledgeable about livestock as Coni & expand my own education to help & mold the generations to come.”*

McKenna Blair from Wagoner, Okla. received the Coni Ross Memorial Scholarship. With a 4.0 GPA, she graduated 7th in her class. She now attends Oklahoma State University. As a double major in Agriculture Education and Communications, she has a 4.0 GPA. After she graduates, she wants to be an Ag Educator and build her own Boer goat herd.



McKenna Blair

# We're Falling for Recipes



RECIPE

TITLE: \_\_\_\_\_

PREP TIME \_\_\_\_\_ TOTAL TIME \_\_\_\_\_

INGREDIENTS

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

NOTES: \_\_\_\_\_

Goat. It's what's for dinner (and for lunch, holidays & social media!).

Do you cook with goat meat? If so, please email your recipes to [editor@abga.org](mailto:editor@abga.org). We would like to share them on our social media accounts.

We're looking for all kinds of recipes: from appetizers & entrees to holiday recipes. Please send your tips & cooking secrets too.

## Boer Pronunciation: Bow-er, Boo-er or Bo-ar?

**How do you pronounce Boer?  
We want to know!**

Post a video of you saying Boer & tag us on social media. This will enter you into a drawing. The winner will receive a cookbook, freezer bag and cutting board! The deadline is Friday, Oct. 15.





# Social Media Milestones

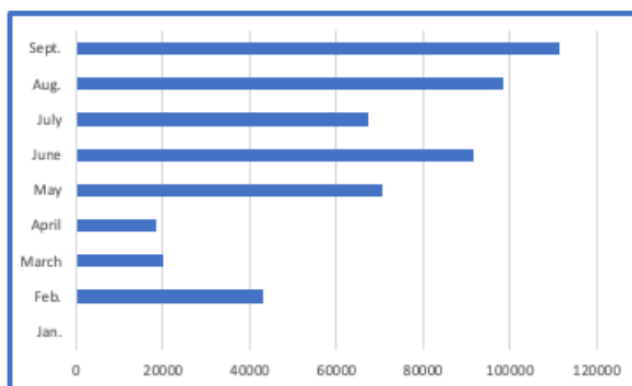


# Social Media Report

**1,576**  
new  
followers

**20,022**  
Total Followers:  
19,500 Facebook  
503 Instagram  
19 Twitter

## Facebook Reach



\*July had 1 post with a reach of 220,603.\*

ABGA has more than 20,000 total social media followers!

We surpassed 500 followers on Instagram, and we're less than 500 away from hitting 20,000 followers on Facebook. We could not have done this without your help.

Thanks to everyone who is following us as well as sending in photos and story ideas! For those who aren't on social media, we are focusing on recognizing members by sharing their stories and pictures and providing tips for raising goats. You will soon see posts that promote goat meat – from recipes to making it a go-to meal for the average American.

If you aren't following us, you can at: [Facebook](#), [Instagram](#) and [Twitter](#).

## Calendar of Events

We have lots of shows in October! You can go to the Events Page on the ABGA website to see the [calendar](#). Please email [shows@abga.org](mailto:shows@abga.org) if you think we are missing something or there is something incorrect.



## Website: Still Under Construction

The ABGA website is in the middle of a renovation. Please disregard the dust as we clean out the cobwebs.



### Reminders From The Office

#### DNA Policy

To request a DNA Kit, you must be the owner of the animal.

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#### UC Davis

According to Dr. Rebecca Bellone, Ph.D. UC Davis is attempting to put more staff in place, but they are running a minimum of 25-30 BUSINESS days behind.

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#### Be Ready to Renew Membership

Membership renewals are coming up, so make sure your contact information is up to date. If it isn't, please e-mail [mail@abga.org](mailto:mail@abga.org).

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#### How to Email

Don't forget - send emails to [mail@abga.org](mailto:mail@abga.org).

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#### Registration

If you start a registration online, you ***must*** finish it online. If you encounter problems or technical difficulties, please contact us. Open/incomplete online registrations will cause delays in processing all other registrations. When doing a transfer on Onlive Live, the seller is responsible for the transfer to the new owner.

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#### Animal Naming

The ABGA is a family-oriented and youth-gearred organization. Please do not register your animals with a name that can be considered rude, inappropriate, a racial slur or a curse word - in any language.

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#### When Calling The Office

Your call to headquarters will be much easier & faster if you have your Member ID handy. If you don't know your ID, please e-mail [mail@abga.org](mailto:mail@abga.org). Your member ID is also known as your account number.

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#### Committees Set

All committees have been set. Thank you to everyone who applied.

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#### Annual Meeting Postponed

The annual meeting has been postponed. We would like to have it during the face-to-face meeting in December, so more information than just the financial data can be shared.

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#### Survey Monkey

Another survey is coming your way soon! Check your e-mail, and if you don't receive the Survey Monkey survey, please check your junk folder.

# Sneak Peek!



**ABGA member Simone Gangi's goat Bubbles is famous! She was in a March Madness commercial and the drama TV series Fear The Walking Dead. We'll tell you all about it in the next magazine.**

American Boer Goat Association | 4258 S Jackson St., San Angelo, TX 76903

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